General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility 3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड **BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

S&M-CM/167/Tariff/12-13/95

dt @ Chennai-6 the

02-04-13.

Sub: Revision of optional SMS packs under 2G & 3G postpaid mobile services - reg.

Ref: 1. C.O. letter no 26-18/2009-R&C-CM Circular no.124/12-13 dt 15-03-13.

2. DGM/B&IT/CMTS/Configuration/Corr/Vol-5/58 dt at Trichy the 23-03-13.

As per letters under ref.(1) & (2), it is hereby intimated that the revision of Optional SMS packs under postpaid mobile services has been implemented in Tamilnadu Circle with effect from 01/04/2013.

i) Revised Optional SMS Packs under postpaid mobile services:-

ii) Fixed Monthly charges in Rs.	15*	20	30
iii) Free Local P2P SMS in Nos. (On-net)	Nil	2000^	2000^
iv) Free National P2P SMS in Nos. (On-net)	Nil	Nil	1000^
v) Rate of P2PSMS beyond free limit	0.5p/SMS for Local/National (On-net) SMS and 12p/SMS for Local/National (Off-net)^	As per Plan	

[^] The above FREE SMS is restricted to 100SMS/day. All SMS beyond 100 SMS per day will be charged @ 50p/SMS or SMS charges as per plan whichever is higher.

- ii) Service Tax as applicable will be charged extra.
- 2. However, BSNL customer while roaming in BSNL network, the existing tariff for national roaming will be applicable.

(S. BAMA)

AGM (Marketing-CM)

044-28290825, 9444979827

Contd....

^{*}Revision of optional SMS pack 15 is wef 22.03.2013.

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<u>-2-</u>

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

Heads of SSAs, -- for kind information and necessary action please.

DGM/DE Billing & IT, South Zone Billing Center, - Trichy for information & for necessary action please.

DGM/DE IN Incharge - Trichy & Bangalore - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "tamilnadu.bsnl.co.in".

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.